

# INVEST IN YOUR CAPITAL ANKARA

[www.investinankara.org](http://www.investinankara.org)

ANKARA ENTREPRENEURSHIP ECOSYSTEM

COMPETITIVENESS UNIVERSITIES CIVIL SOCIETY BRANDING

PATENT TECHNOPARKS ANKARA ENTREPRENEURSHIP ECOSYSTEM

COMMERCIALIZATION TECHNOLOGY TRANSFER INNOVATION

RESEARCH & DEVELOPMENT ANGEL INVESTMENT

ANKARA ENTREPRENEURSHIP ECOSYSTEM UNIVERSITIES ENTREPRENEURSHIP

MARKETING BRANDING PRIVATE SECTOR MENTORING

COMPETITIVENESS INNOVATION TECHNOLOGY TRANSFER BRANDING

MENTORING COMPETITIVENESS ANKARA ENTREPRENEURSHIP ECOSYSTEM

RESEARCH & DEVELOPMENT PATENT MARKETING MENTORING

TECHNOPARKS COMMERCIALIZATION UNIVERSITIES

ENTREPRENEURSHIP ANGEL INVESTMENT PRIVATE SECTOR

ANKARA ENTREPRENEURSHIP ECOSYSTEM



GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY



# INVEST IN YOUR CAPITAL ANKARA

[www.investinankara.org](http://www.investinankara.org)

- » CAPITAL
- » ACCESSIBILITY
- » LOCATION
- » INFRASTRUCTURE
- » WORKFORCE
- » HIGH-TECH
- » ECONOMY
- » BUSINESS CLUSTERS
- » SECTORS
- » OPPORTUNITIES
- » TOURISM
- » TURKEY
- » INVESTMENT SUPPORT OFFICE



GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

# CAPITAL



**Close to the government and  
decision makers**

**Ankara:  
Presenting a high quality  
of life and competing with  
the world, the capital of  
knowledge and innovation**

## THE CAPITAL CITY OF TURKEY

- » 2<sup>nd</sup> largest GDP producer of Turkey (%9,2)
- » Turkey's most livable city
- » Cost of living below EU average
- » 135 foreign embassies
- » More than 20 international organizations: World Bank, FAO, UNDP, etc.
- » Close to the government and decision makers
- » The management center of Turkey
- » 95,9% urbanization rate

Ankara with its universities, technology development zones, industrial zones, sector clusters, NGOs, and high quality of life is not only administrative but also social, cultural and innovation capital of Turkey

# ACCESSIBILITY

**Easy access to Europe,  
Middle East and North  
Africa, Central Asia and  
Russia**



GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## EASY ACCESS TO MULTIPLE MARKETS

- » Easy access to Europe, Middle East and North Africa, Central Asia and Russia
- » Direct flights to world-wide destinations from award winning Esenboğa International Airport
- » 2 hours flight from Europe, Russia, Turkic Republics, Middle East and North Africa
- » Center of domestic flights
- » Center of high-speed rail network in Turkey connecting Ankara to more than 50% of Turkish population

# LOCATION



**Heart of Anatolia with  
railway, highway and  
airway connections**





GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## STRATEGIC LOCATION

### Regional Hub and Management Center

- » Strategic location at the crossroads of highways and high-speed train between Europe, Asia and Middle East
- » Gateway to the Middle East
- » Heart of Anatolia with railway, highway and airway connections
- » Ankara Logistics Hub is Turkey's first and largest International Transport Hub with 200,000 square meters of indoor space and 2,500 truck/day intensity

# INFRASTRUCTURE

An aerial photograph of a large airport terminal building with a curved, modern design. Numerous commercial aircraft are parked at gates along the terminal's length. The sky is overcast. A large, semi-transparent maroon graphic element is on the right side of the image, partially overlapping the terminal building.

**Well-established  
transportation routes and  
direct delivery mechanisms  
to most of the EU countries.**



GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## MODERN INFRASTRUCTURE

### Developed Infrastructure

- » New and highly developed technological infrastructure in transportation, telecommunication and energy
- » Well-developed and low-cost connections to maritime lines
- » Railway transport advantage to Central and Eastern Europe
- » Well-established transportation routes and direct delivery mechanisms to most of the EU countries

# WORKFORCE



**47% of the population is  
under 35.**



GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## THE MOST QUALIFIED AND COMPETITIVE WORKFORCE

- » 5,78 million population
- » 47% of the population is under 35
- » 4,1 million in labor force
- » 21 higher education units with top notch engineering and medical schools
- » More than 300.000 university students
- » 2.48% high tech sector employment in total employment of Ankara - highest in Turkey

# HIGH-TECH



**55,47% high-tech and  
medium high-tech share in  
the export of manufacturing  
sector (Turkey ratio: 35,13%)**



## HIGH-TECH PRODUCTION

- » 142 Research and Development Centers
- » 10 Technology Development Zones
- » 13 Organized Industrial Zones
- » 37 Design Centers
- » Technology Development Zones generating technological innovation with more than 27.551 R&D staff working for more than 2.310 firms
- » 55.47% high-tech and medium high-tech share in the export of manufacturing sector (Turkey ratio: 35.13%)

### Top Three Sectors in Ankara Technology Development Zones

1. ICT (58%)
2. Defense (13%)
3. Electronics (11%)

# ECONOMY

**Dynamic economy and rising  
foreign direct investment**





GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## STRONG AND STABLE ECONOMY

- » Dynamic Economy and Rising Foreign Direct Investments
- » Ankara's GDP 9,2% of National GDP
- » More than 2,300 foreign capital and international companies
- » 13 Organized Industrial Zones providing land, infrastructure and incentives for investments with approximately 245,000 people working in more than nearly 12,600 companies

# BUSINESS CLUSTERS



**Strong Clusters of Defense and Aerospace, ICT, Medical Technology, Construction Machinery, Renewable Energy and Rubber.**



GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## OSTİM OIZ

- » Heavy and Construction Machinery
- » Rubber Technologies
- » Defense and Aerospace
- » Medical Technologies
- » Renewable Energy and Environmental Technologies
- » Anatolian Rail Transportation Systems
- » Communication Technologies Cluster

## İVEDİK OIZ

- » Machine Manufacturers
- » Medical Technologies
- » Plastic and Rubber Manufacturers
- » Electrical and Electronics Products Manufacturer

## BAŞKENT OIZ

- » Machinery and Material Technologies

# BUSINESS CLUSTERS



**Strong Clusters of Defense and Aerospace, ICT, Medical Technology, Construction Machinery, Renewable Energy and Rubber.**



GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## HACETTEPE CLUSTER

- » Medical Innovation Platform

## METU TECHNOPARK CLUSTERS

- » Software Cluster
- » Defense Industry Cooperation Platform
- » ICT Cluster

## BILKENT CYBERPARK CLUSTER

- » IT and Communication Cluster

## SITELER CLUSTER

- » Furniture Cluster

## OTHER CLUSTERS

- » Solar Cluster TR
- » Nuclear Industry

# SECTORS



**Defense and Aerospace,  
Medical Technologies,  
Construction and Heavy  
Machinery,**



GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## COMPETITIVE SECTORS

### Defense and Aerospace

- » 80% of Turkey's defense industry firms
- » Turkish Aerospace Industries, ASELSAN A.S. and ROKETSAN in the biggest 100 firms list of all the world

### Medical Technologies

- » 1,020 firms in medical technology industry
- » 38.3% of the health technology companies of Turkey
- » 80 hospitals, 7 of which are JCI accredited and 2 integrated health campuses increasing bed capacity to 24,000
- » Special research centers in bio, nano and medical technologies

### Construction and Heavy Machinery

- » 40% of Turkey's construction and heavy machinery companies
- » 30% average annual investment growth rate
- » 30% share in total national exports of the sector

# SECTORS

MEDICAL  
TOURISM

Information and  
Communication Technology,  
Health Tourism.





GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## COMPETITIVE SECTORS

### Information and Communication Technology

- » 40% of Turkey's ICT firms
- » 55% of Turkey's ICT personnel
- » 40% of Turkey's ICT projects
- » Availability of strong ICT infrastructure

### Health Tourism

- » 3rd in the number of health tourists and international patients in Turkey
- » 27% of thermal facilities of Turkey

HEALTH TOURISM

26,465.54

28,161.92

26,465.54

# OPPORTUNITIES



**6 days to start a business on average and a business-friendly environment for investment (World Bank, 2013).**



GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## INVESTMENT OPPORTUNITIES

- » Well qualified human resources.
- » Advantageous incentive system
- » Logistics advantages
- » 6 days to start a business on average and a business-friendly environment for investment (World Bank, 2013).
- » Simplified business procedures

### Opportunities in Technology Development Zones

- » Income and corporate tax exemption
- » Value added tax exemption in software sales
- » Tax exemption for research and development and support staff

### Opportunities in Organized Industrial Zones

- » Value added tax exemption for land purchases
- » Low water, gas and communication costs for companies
- » Five – year real estate tax exemption beginning from the completion of facility construction

# TOURISM



**Region of Multi-Culturality**



GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## THE HEART OF ANATOLIA

Health, Congress, Religion and Cultural Tourism  
Destination

- » Region of Multi-Culturality
- » Tourism destination with ruins of Roman, Hititian, Seljuk and Ottoman Empires
- » The city of arts and culture in Turkey
- » Award winning destination; Hamamönü (European Destinations of Excellence 2011)

# TURKEY





GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## INVEST IN TURKEY

### Labor Force

- » Over 32,1 million young, well-educated and motivated professionals.
- » Almost 903,673 students graduate annually.

### Large Domestic Market

- » A population of 85.2 million, half of which is under the age of 30
- » Largest youth population as compared with the EU countries
- » 182 million airline passengers and 51.4 million international tourist arrivals in 2022.
- » 4<sup>th</sup> most visited holiday destination in the world.

### Strong Economy

- » Stable economic growth with an average annual real GDP growth rate of 5.3% over the past decade (TurkStat)
- » Institutionalized economy fueled by USD 113 billion of Foreign Direct Investment in the last nine years (CBRT)

# INVESTMENT SUPPORT OFFICE







GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



ANKARA  
DEVELOPMENT AGENCY

## ONE STOP SHOP

### WHO WE ARE

- » The first point of contact for your business-related needs in Ankara
- » Provide local guidance and information as well as facilitation at every stage of your investment

### WHAT WE DO

- » Assist business operations
- » Facilitate legal procedures such as incentive applications, licenses, work/residence permits
- » Cooperate with relevant governmental institutions
- » Create business networks
- » Identify investment opportunities
- » Provide consultancy and guidance
- » Perform promotional activities.








Güvenevler Mh. Gelibolu Sk. No:5 06690 Çankaya / ANKARA  
Phone +90 (312) 310 03 00 Web [www.ankaraka.org.tr/en](http://www.ankaraka.org.tr/en)  
e-mail [bilgi@ankaraka.org.tr](mailto:bilgi@ankaraka.org.tr)



 [ankara-development-agency](#)

 [cityofankara](#)  [ankaraka](#)